

<b>INFORMATION DISCLOSURE CITATION</b>				Docket Number 03-032		Serial Number 10/822,611	
				Applicants Walker et al.			
				Filing Date April 12, 2004		Group Art Unit 3709	

  

U.S. PATENT DOCUMENTS							
EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIAT E
	A	2003/0032476	02/2003	Walker et al.			
	B	6,645,068	11/2003	Kelly et al.			
	C	6,964,608	11/2005	Koza			
	D	2002/0128908	09/2002	Levin et al.			
	E	5,948,061	09/1999	Merriman et al.			
	F	6,267,672	07/2001	Vance			
	G	6,636,892	10/2003	Philyaw			
	H	5,933,811	08/1999	Angles et al.			
	I	5,697,844	12/1997	Von Kohorn			
	J	2003/0039210	02/2003	Walker et al.			
	K	2002/0022516 A1	02/21/02	Forden			
	L	6,508,710	01-2003	Paravia et al.			

  

FOREIGN PATENT DOCUMENTS								
	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	Translation	
							Yes	No

  

OTHER DOCUMENTS <i>(Including author, Title, Date, Pertinent Pages, Etc.)</i>		

  

<b>EXAMINER</b>	<b>DATE CONSIDERED:</b>
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**EXAMINER:** Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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	M	“Marketers target regionally; Marketers are now recognizing the importance of studying localized buying patterns and are adapting their tactics according to region says Mike Jeanes.”, Marketing Week, January 29, 1998, Section: Factfile, 3 pp.	
	N	Komando, Kim, “Power Shopping on the Internet”, USA Today, October 29, 2001, ( <a href="http://www.usatoday.com/tech/columnist/2001/10/29/komando.htm">http //www usatoday com/tech/columnist/2001/10/29/komando htm</a> ), 3 pp.	
	O	Press Release: “KPBS Presents Online Knowledge Challenge January 21-25, San Diego’s KPBS is the first public broadcasting affiliate in the nation to launch new, interactive fund raising innovation.”, Kintera, January 14, 2002, ( <a href="http://www.kintera.com/home/press/2002/kintera_050.asp">http www kintera com/home/press/2002/kintera_050 asp</a> ), 2 pp.	
	P	Press Release: “Baseview and Tribune Interactive Partner to Provide UPICKEM Sports Games on Seven Newspaper Web Sites”, Tribune Company, January 16, 2003, ( <a href="http://www.tribune.com/pressroom/releases/2003/01162003.html">http //www tribune com/pressroom/releases/2003/01162003 html</a> ), 2 pp.	
	Q	“Retailing’s top dogs are tough to beat”, The Grocer, February 15, 2003, Section: Analysis, 3 pp.	
	R	Website: “coolsavings.com inc: Press Room: In The News”, ( <a href="http://info.coolsavings.com/news/faqs.asp?tabs=faqs&amp;nav=faqs&amp;CS=http%3A%2F%2Fw..">http //info coolsavings com/news/faqs asp?tabs=faqs&amp;nav=faqs&amp;CS=http%3A%2F%2Fw..</a> ), download date: March 27, 2003, 3 pp.	
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